

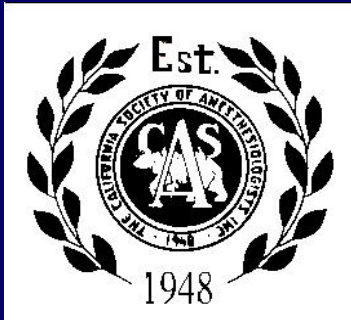


California Society of Anesthesiologists (CSA)

MEMBER ORIENTATION

January 1, 2008

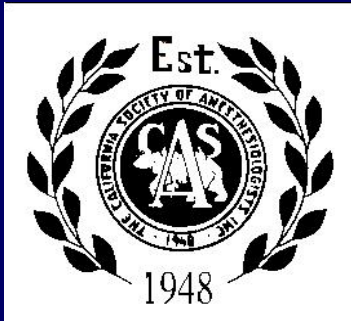




CSA PURPOSE STATEMENT

- Advance the science and art of anesthesiology
- Stimulate interest and promote progress in the scientific, cultural and economic aspects of the specialty
- Betterment of the individual member
- Protect the member's interests within the structure of the CSA and the American Society of Anesthesiologists (ASA)
- Uphold and promote the aims, principles and purposes of the American Society of Anesthesiologists (ASA)





CSA Founding

- 1922 – First Meeting of the California Medical Association's Section On Anesthesiology
- 1948 – California Society of Anesthesiologists (CSA) is recognized as a component society of American Society of Anesthesiologists (ASA)
- 1953 – CSA formally incorporates as a 501 (C) (6) non-profit organization

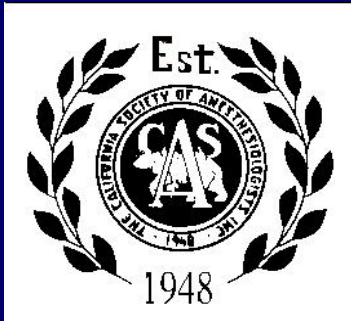




CSA Governance

- The House of Delegates is the primary legislative and governing body of CSA and meets annually.
- The CSA Board of Directors manages the business and financial affairs of CSA and meets during the year, and at the CSA Annual Meeting.
- The CSA Board of Directors retains a professional staff to provide direct member service and implement CSA programs.



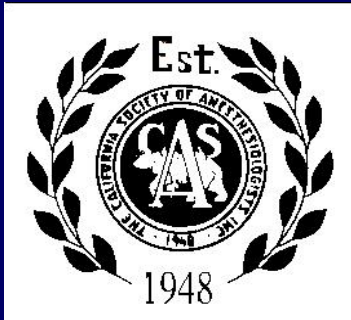


CSA Governance

(continued)

- To view a list of Board (or Staff members), see the CSA Web Site at www.csahq.org. Click "About CSA" and reference "Board of Directors" or "CSA Staff."
- CSA has 14 geographic Districts and one state-wide Resident District. District Directors represent their local geographic area and serve on the Board of Directors.





CSA Membership

- Membership: open to qualified California anesthesiologists and other physicians with an interest in Anesthesiology. See www.csahq.org and click "About CSA," then reference "Bylaws."
- As a state component of the ASA, ASA membership is required when joining CSA.
- CSA currently has more than 3,700 members.
- CSA is the ASA's largest component society.
- Questions about your membership? Contact the CSA office at (650) 345-3020

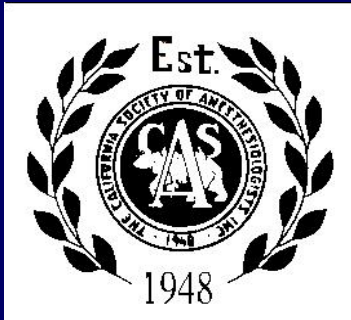




CSA Leadership

- Active members are encouraged to consider a leadership role – this includes local District Directors. Active and innovative CSA Leaders are critical to the fulfillment of CSA's mission. Share your ideas and enthusiasm.

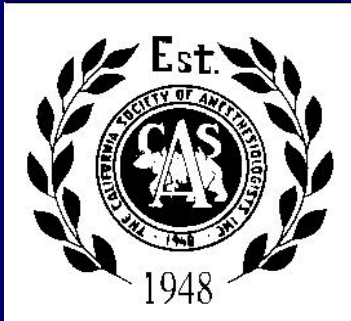




CSA Member Benefits

- **CME Programs** – Free *CSA Bulletin* web-based CME credits and other discounted rates for members
- **Legislative and Legal Advocacy** - Defending patient safety/care and uphold professional standards
- **CSA Web Site** - CSA member resources
- ***CSA Bulletin*** – Educational, legislative, economic issues

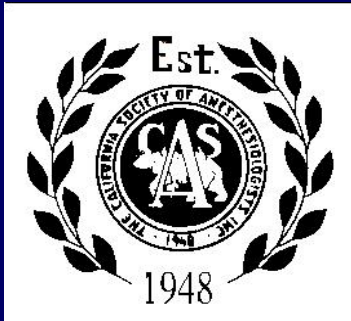




CSA Member Benefits (Continued)

- **CSA Gasline** - Important and timely information
- **CSA Committees** - Become actively involved
- **ASA/CMA/AMA** – Your state and national voice
- **House of Delegates** - Share your views on CSA policies and become involved in CSA governance

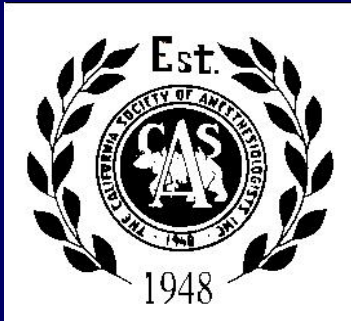




CSA Member Benefits (Continued)

- **Leadership Development Committee** - Leadership training in media, negotiation and conflict resolution
- **Resident Delegates** – Participate in governance
- **Patient Information** - Connect to patient information

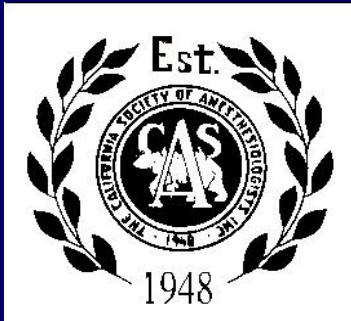




Member Communication

- *CSA Bulletin*
 - Legislative/Legal updates
 - CME calendar of events
 - Earn CME Credits
(FREE to CSA members)
 - Board of Directors reports
 - Informational articles
 - Featured columns
 - Topical leadership articles





Member Communication

(continued)

- CSA Gasline
 - Critical and “up to the moment” Legislative/Legal information
 - Current updates on billing issues
 - Important progress information concerning CSA Committees and Task Forces
 - Impending Medicare/Medi-Cal and private payer reimbursement decisions
 - Professional “hot topics” needing your focus and attention

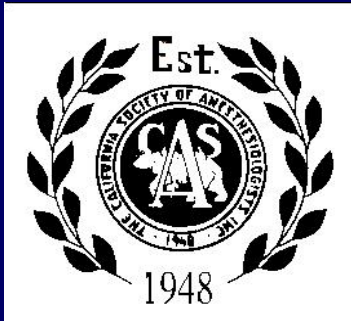




CSA Web Site

- The www.csahq.org Web Site—now featuring:
 - **Professional and Practice Issues:**
 - Resource Listings/Links
 - Legislative and Regulatory Issues
 - **Continuing Medical Education:**
 - Upcoming CSA Programs
 - Online Registration
 - Virtual Exhibit Hall
 - Meeting Sponsorship Opportunities





CSA Web Site

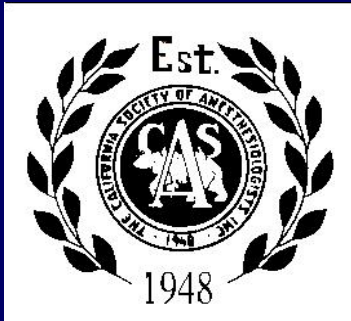
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- The www.csahq.org Web Site—now featuring:

- **Members only:**

- Member Alerts and News (legislative/legal)
- Online Election
- Dues Renewal Payments and Donations
- Update Member Profile





Be Active In Your CSA District

- District Leadership (at least 1 year as a voting member of CSA)
- Programs
- Membership
- Community Relations
- Mentoring
- Networking
- Geographic Representation





Maximize Membership

- Participation gives the anesthesia profession clout in Sacramento and the National scene
- Participation maximizes your technical skills and keeps you current
- Participation fosters local networking and information sharing
- Participation gives you a voice in CSA – and so the greater political stage
- Participation gives the profession a positive public awareness
- Participation makes a profession





Reaching CSA

- California Society of Anesthesiologists
951 Mariner's Island Blvd., Suite 270
San Mateo, CA 94404
- Web: www.csahq.org (see "contact us")
- Phone: (800) 345 - 3691
- Fax: (650) 345 - 3269
- Membership/Dues Questions: Lesley Franco
at lfranco@csahq.org

