CSA Web Site Update

By Linda B. Hertzberg, M.D., Editor of Electronic Media

The new CSA Web site was launched in early November 2010. It features many upgraded elements, including more user-friendly and intuitive navigation, improved graphics, and a member photo gallery. The most notable and perhaps most highly anticipated new element is the Member Groups area, which was designed, in part, to replace the outdated and expensive e-mail-based listserv system, used for over a decade to provide a discussion format mainly for CSA officers and committee members. The new “groups” area provides a secure platform for members to communicate within specified groups via either blog posting or e-mail-based discussions. A tutorial on the home page of the Web site provides instructions on joining and participating in groups.

With the new site, the CSA can utilize the latest in technology and communications to deliver, in a timely way, relevant and important information. For example, on the CSA home page, one may view summary versions of “Hot Topics,” “CSA News” and “Anesthesia in the News” with links to more detailed content. Moreover, there is an expanded and improved social media outreach via Facebook, Twitter and LinkedIn. Members are invited to utilize these resources to connect with people and events related to your profession and practice.

The Practice Resources section of the site is being reorganized and updated with the goal of making available the latest relevant information and resources regarding issues that affect your practice.

An exciting development is the launch of the mobile site version of the Web site, which will greatly improve the experience of users who access csahq.org via smart phones, PDAs, iPads or other mobile devices.

In addition, the CSA is in the process of digitally preserving its print photograph collection. Once digitized, the photos will be uploaded into the CSA Picasa photo and video storage site and members will be invited to view, add captions, rate or annotate these historical photos.

Several projects and further improvements to the Web site are being considered, including upgrading our online CME delivery platform and installing an optional online “reader” for the Bulletin.

Members are invited to contact the CSA at csa@csahq.org with suggestions and comments regarding our ongoing communication efforts.