EXHIBITOR PROSPECTUS

About CSA

We are dedicated to promoting the highest standards of the practice of anesthesiology, to fostering excellence through continuing medical education, and to serving as an advocate for physician anesthesiologists and their patients.

We are the American Society of Anesthesiologists’ largest component society.

With nearly 8,000 licensed physician anesthesiologists in the state of California, half are CSA Members.

California has the highest concentration of physician anesthesiologists than any other state in the US.

Anesthesiology is among the top three specialties to hold active licenses to practice in California.

We are active on social media, with over 4,100 followers on Facebook, and over 1000 followers on Twitter; we reach and engage people and organizations from all over the world.

The California Society of Anesthesiologists invites you to join us at our upcoming CME anesthesia meetings and be a part of the educational experience with hundreds of expected physician anesthesiologists and other health care providers. Our exhibitors are an indispensable component of the cutting-edge science available at the conference. If your focus is related to anesthesiology, you won’t want to miss this opportunity!

CSA has expanded its marketing offerings beyond in person exhibiting to include advertising. Discounted package offerings are now also available! Choose from any of the opportunities highlighted below, or any combination thereof, to promote your company, products and services, at any of our meetings!

- **Exhibit Space** – Gain personal, face-to-face time with leaders and influencer’s in our specialty. Space is limited, book early!

- **NEW! Advertising**
  
  - Promotional Material available to attendees – Share and inform our participants about your products, whether or not you are able to attend our conferences.
  
  - Logo and Link to Company Website on Conference Website – Increase your visibility via our high-traffic conference website. We’ve had over 30,000 visits to our event pages and that number is only continuing to grow.

- **Unrestricted Educational Grants** – CSA is eager to work with companies offering grant opportunities and symposium presentations. Please send us an email with your interest to education@csahq.org.

For more information, contact Nicole Agnone at nagnone@amgroup.us or (916) 290-5830 x114.
CSA CME 2019
Anesthesia Meetings
HAWAII AND CALIFORNIA

2019 Winter Anesthesia Conference
January 28 - February 1
Maui, Hawaii
Expected Attendance: 350

2019 Annual Anesthesia Meeting & Workshops
March 7-10 | San Diego, CA
Expected Attendance: 250

2019 Fall Anesthesia Conference
November 4 – 8 | Kauai, Hawaii
Expected Attendance: 300

Don’t miss out. Limited space available!

Discount Offers for Return Exhibitors
To show appreciation for our loyal exhibitors, CSA offers discounts when you participate at multiple meetings.

RECEIVE A $300 DISCOUNT if you exhibited consecutively at all three prior meetings.

RECEIVE A $200 DISCOUNT if you exhibited consecutively at the previous two meetings.

RECEIVE A $100 DISCOUNT if you exhibited at one of the previous 2017 or 2018 meetings.

*Please note only 1 discount per year

For more information, contact Nicole Agnone at nagnone@amgroup.us or (916) 290-5830 x109.
Annual Meeting Sponsorships

Platinum Sponsorship: $10,000  (1 Available)

Includes an exclusive 3-5 minute introduction to attendees during the hosted lunch in the exhibit hall, special signage inside the event, napkins with your company logo during the lunch, a full page ad in the program, and participation in the Exhibitor Passport Stamp Card.

Gold Sponsorship: $7,500  (1 Available)

Includes an exclusive 3-5 minute introduction to attendees at the Friday night reception, hors d'oeuvre napkins with your company logo, a half-page ad in the program, special signage inside the event, and participation in the Exhibitor Passport Stamp Card**.

Silver Sponsorship: $5,000  (1 Available)

Includes your company logo on drink tickets thanking you for your generous sponsorship (each attendee will receive one drink ticket to be used during the reception), special signage inside the event, a quarter-page ad in the program, and participation in the Exhibitor Passport Stamp Card**.

Bronze Sponsorship: $2,500  (Unlimited Availability)

Includes special signage, a business card-size ad in program, and participation in the Exhibitor Passport Stamp Card**.

PROGRAM ADVERTISING:

** Only applicable if an exhibit table is purchased.

EXHIBITOR PASSPORT STAMP CARD:

$50  Your exhibit table will be included on the Exhibitor Passport Stamp Card. In order to be entered into a special drawing, attendees must visit all exhibitors on the stamp card and receive an official stamp.
MARKETING ITEM OPPORTUNITIES

MEETING PEN
$1000 (Exclusive Opportunity)

Pen with your company name on it. This opportunity includes recognition in the annual program and company recognition on the CSA website with your company’s link and attendee listing.

**Partner provides the pens.

NOTE PAD
$2,000 (Exclusive Opportunity)

Note pad with your company name on it. This opportunity includes recognition in the annual program and company recognition on the CSA website with your company’s link and attendee listing.

**Partner provides note pad.

WATER BOTTLE
$3,500 (Exclusive Opportunity)

Water bottle with your company name. This opportunity includes recognition in the annual program and company recognition on the CSA website with your company’s link and attendee listing.

**Partner provides the Water Bottle.

MEETING BAG
$5,000 (Exclusive Opportunity)

Tote bag with your company logo on it. This opportunity includes recognition in the annual program and company recognition on the CSA website with your company’s link and attendee listing.

**Partner provides the Meeting Bag.

SPECIAL EVENT PARTNERSHIPS

BEACH DINNER TITLE PARTNER
$10,000

Sponsor CSA’s beach dinner on the white sand beach of Paradise Point. With over 100 CSA members expected to attend you will have a captive audience. Don’t miss out on this premiere event! As the Beach Dinner you will receive up to 5 minutes mic time, recognition on signage and in the annual meeting program, plus 4 dinner tickets.

BEACH DINNER BAR PARTNER DRINK TICKETS
$5,000

Each attendee will receive one drink ticket to be used during the dinner. The logo of the partner will be printed on the drink tickets thanking you for your generous partnership! In addition, you’ll receive signage at the dinner and additional recognition at the bar. Plus 2 bay dinner cruise tickets.

BEACH DINNER PASSED HORS D’OEUVRES
$4,000 for exclusive or $1,000 per hors d’oeuvre

Partnership includes special signage inside the event; cocktail napkins with your company logo will be passed out with hors d’oeuvres. Plus 1-2 dinner tickets depending on the partnership.

BEACH DINNER ENTERTAINMENT
$2,000

Partnership of this item entitles you to special signage at the entrance to the event, in addition to signage at the event, recognition in the annual program and 1 dinner ticket and special recognition during the dinner.
Company Name (Official): 

Company Website: 

Address: City: State: Zip: 

Contact Name: Email: Phone: (__) 

Exhibit Staff (up to 2 names, contact CSA for additional staff): (1) (2) 

Name / Description of Product(s) / Service(s) to Exhibit: 

Facebook Page: Twitter Handle: 

Signature: Date: 

NEW! Exhibit Space + FULL Advertising Package DEAL! (inc. company logo on conference website and promotional material for attendees.) $2,100 $2,300 

NEW! Exhibit Space + Promotional Material Package DEAL! $2,000 $2,200 

NEW! Exhibit Space + Company Website Logo Package DEAL! $1,900 $2,100 

NEW! Exhibit Space Only $1,800 $2,000 

NEW! Promotional Material ONLY $500 $550 

NEW! Website Logo / Link ONLY $200 $250 

Platinum Sponsorship $10,000 

Gold Sponsorship $7,500 

Silver Sponsorship $5,000 

Bronze Sponsorship $2,500 

Exhibitor Passport Stamp Card $50 

Program Advertising (Please specify size & amount): 

Discount (if applicable) (Please describe): 

* Payment is considered late if postmarked after 30 days prior to meeting. 

Total $ $ 

Method of Payment (check one)

CHECK - Please make payable to: California Society of Anesthesiologists and mail to: One Capitol Mall, Suite 800 Sacramento, CA 95814 

CREDIT CARD - I authorize the California Society of Anesthesiologists to charge the following credit card, in the full amount due (check one) MasterCard Visa American Express 

For more information, contact Nicole Agnone at Nagnone@amgroup.us or (916) 290-5830 x114. One Capitol Mall, Suite 800, Sacramento, CA 95814 • (916) 290-5830 • csahq.org
**PLEASE CHECK ONE:**

- [ ] **NEW!** Exhibit Space + FULL Advertising Package DEAL!  
  (inc. company logo on conference website and promotional material available to attendees)  
  Regular Fee: $2,100  
  Late Fee*: $2,300

- [ ] **NEW!** Exhibit Space + Promotional Material Package DEAL!  
  Regular Fee: $2,000  
  Late Fee*: $2,200

- [ ] **NEW!** Exhibit Space + Company Website Logo Package DEAL!  
  Regular Fee: $1,900  
  Late Fee*: $2,100

- [ ] Exhibit Space ONLY  
  Regular Fee: $1,800  
  Late Fee*: $2,000

- [ ] **NEW!** Promotional Material ONLY  
  Regular Fee: $500  
  Late Fee*: $555

- [ ] **NEW!** Website Logo/Link ONLY  
  Regular Fee: $200  
  Late Fee*: $250

- [ ] Discount (if applicable)  
  (Please describe in space provided)  
  Regular Fee: $  
  Late Fee*: $

**TOTAL**  
Regular Fee: $  
Late Fee*: $

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**Method of Payment (check one)**

- [ ] CHECK – Please make payable to:  
  California Society of Anesthesiologists  
  and mail to:  
  One Capitol Mall, Suite 800  
  Sacramento, CA 95814

- [ ] CREDIT CARD – I authorize the  
  California Society of Anesthesiologists  
  to charge the following credit card, in 
  the full amount due. (check one)  
  - MasterCard  
  - Visa  
  - American Express

  Name as it 
  appears on card:  
  Card #: __ __ __ __ - __ __ __ __ - __ __ __ __ - __ __ __ __ 
  Expiration Date: ______ / _______  
  3 or 4 digit security code: ___________

  Billing Address:  
  ________________________________________  
  ________________________________

  Signature: ____________________________

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To be considered, send in this completed form along with payment.  
This application form is subject to the terms and conditions provided in the 
Exhibitor Prospectus, subject to change.

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**For more information, contact Nicole Agnone at nagnone@amgroup.us or (916) 290-5830 x114.**
### Exhibit information

| Include | 10 hours of non-competing face time with 350+ participants  
One 6’ rectangular table, draped  
Text link to company website on Conference website  
Complimentary breakfast and coffee | Two chairs  
Complimentary registration and badges for 2 company representatives |
| --- | --- |
| **NEW! Optional Add-ons** | Save 50% or more when you exhibit with us!  
Logo posted on Conference website: +$100  
Promotional material in registration packet: +$200 |
| Dates, Hours, Location | Please see specific meeting’s website for details |
| CSA Taxpayer ID | 94-6076499 |
| Terms and Conditions | Exhibit space will be assigned on a first come, first served basis. Space is limited, please book early.  
All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name.  
Any additional exhibitor personnel will be charged an exhibitor registration fee. |

### Advertising Information

| Specifications | One page, flat, letterhead (8.5”x11”) paper, or smaller |
| Number of Copies | 350 |
| Deadline to Submit Materials for Review | 2 months prior to meeting start date |
| Deadline to Submit Final Materials | 1 month prior to meeting start date |

### Logo Specifications for Event Website

- **Accepted file types**: JPEG, PNG
- **Logo Size**: 175 x 75px
- **Deadline to Submit Final Logo**: Email logo asap once contract is signed to: Nicole Agnone, CSA Exhibit Manager, at Nagnone@amgroup.us

### Rules and Regulations

- **Eligibility** – All products/services exhibited at the CSA conference shall be directly related to or in line with CSA’s mission and must be of professional or education benefit or interest to conference participants. We reserve the right to determine the eligibility of prospective companies from participating in our conference, including the right to decline any application. Eligibility will be determined following receipt of the Exhibit/Advertisement Contract and minimum fee required. Additionally, CSA reserves the right to reject or require on-site modification of any display or demonstration that, at CSA's sole discretion, is not in keeping with the character of the CSA exhibition.
- **Payment** – We accept checks and credit cards (Mastercard, Visa, American Express) as methods of payment.
- **Exhibiting**: A minimum of 50% of the total cost is due at the time of submitting the Exhibit/Advertisement Contract in order to be considered for eligibility. Full payment is due 30 days prior to the conference start date; late fees apply thereafter.
- **Advertising ONLY (Website Logo/Link and/or Promotional Material)**: Full payment for Advertising ONLY (without exhibiting) is due at the time of submitting the Exhibit/Advertisement Contract.
- **Cancellation Policy** – If you cancel your participation in this conference, your fee will be refunded, less a 15% administrative fee when written notice is received 60 days prior to the start of the meeting. No refunds will be issued thereafter.
- **Exhibit/Advertisement Contract** – Is a Contract when CSA receives the completed and signed form, along with the minimum payment of the amount owed. Send form/contact via any of the following methods, ATTN: Nicole Agnone.  
  - Email:  Nagnone@amgroup.us  
  - Fax:  (916) 444-7462  
  - Mail:  One Capitol Mall, Suite 800  
  - Sacramento, CA 95814  
- **Contact** – For questions and form submissions, please contact Nicole Agnone, via email Nagnone@amgroup.us or by phone (916) 290-5830 x114.
- **Liability** – Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the California Society of Anesthesiologists, the hotel, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the hotel and its employees and agents.  
Exhibitor acknowledges that neither the California Society of Anesthesiologists, the hotel, its owners, its operator, maintain insurance covering Exhibitor’s property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance insuring any losses by Exhibitor. Neither the California Society of Anesthesiologists nor its contractors, assume the responsibility for damage or loss of any kind.  
Security will not be provided for this show and it is the responsibility of Exhibitor to ensure the safety of equipment and proprietary information.  
Terms and conditions subject to change. Please check website for most up-to-date information.

For more information, contact Nicole Agnone at nagnone@amgroup.us or (916) 290-5830 x114.