EXHIBITOR PROSPECTUS

About CSA

We are dedicated to promoting the highest standards of the practice of anesthesiology, to fostering excellence through continuing medical education, and to serving as an advocate for physician anesthesiologists and their patients.

We are the American Society of Anesthesiologists’ largest component society.

With nearly 8,000 licensed physician anesthesiologists in the state of California, half are CSA Members.

California has the highest concentration of physician anesthesiologists than any other state in the US.

Anesthesiology is among the top three specialties to hold active licenses to practice in California.

We are active on social media, with over 4,100 followers on Facebook, and over 1000 followers on Twitter; we reach and engage people and organizations from all over the world.

The California Society of Anesthesiologists invites you to join us at our upcoming CME anesthesia meetings and be a part of the educational experience with hundreds of expected physician anesthesiologists and other health care providers. Our exhibitors are an indispensable component of the cutting-edge science available at the conference. If your focus is related to anesthesiology, you won’t want to miss this opportunity!

CSA has expanded its marketing offerings beyond in person exhibiting to include advertising. Discounted package offerings are now also available! Choose from any of the opportunities highlighted below, or any combination thereof, to promote your company, products and services, at any of our meetings!

- **Exhibit Space** – Gain personal, face-to-face time with leaders and influencers in our specialty. Space is limited, book early!

- **NEW! Advertising**

  - **Promotional Material in Registration Packets** – Share and inform our participants about your products, whether or not you are able to attend our conference in beautiful Hawaii.

  - **Logo and Link to Company Website on Conference Website** – Increase your visibility via our high-traffic conference website. We’ve had over 30,000 visits to our event pages and that number is only continuing to grow.

- **Unrestricted Educational Grants** – CSA is eager to work with companies offering grant opportunities and symposia presentations. Please send us an email with your interest to education@csahq.org.

For more information, contact Stacey Siqueiros at ssiqueiros@csahq.org or (916) 290-5830 x114.
CSA CME 2017
Anesthesia Meetings
HAWAII AND CALIFORNIA

2017 Winter Anesthesia Conference
January 23 – 27 | Maui, Hawaii
Expected Attendance: 350

2017 Annual Anesthesia Meeting & Workshops
April 27 – 30 | San Francisco, CA
Expected Attendance: 250

2017 Fall Anesthesia Conference
October 23 – 27 | Kauai, Hawaii
Expected Attendance: 350

Don’t miss out. Limited space available!

Discount Offers for Return Exhibitors
To show appreciation for our loyal exhibitors, CSA offers discounts when you participate at multiple meetings.

RECEIVE A $300 DISCOUNT if you exhibited consecutively at all three prior meetings.

RECEIVE A $200 DISCOUNT if you exhibited consecutively at the previous two meetings.

RECEIVE A $100 DISCOUNT if you exhibited at one of the previous 2016 or 2017 meetings.

*Please note only 1 discount per year

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### Winter Conference  □  Annual Meeting  □  Fall Conference

<table>
<thead>
<tr>
<th>Company Name (Official):</th>
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<tbody>
<tr>
<td>Website:</td>
<td></td>
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<tr>
<td>Address: Street:</td>
<td></td>
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<tr>
<td>City:  State: ZIP:</td>
<td></td>
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<tr>
<td>Contact Name:</td>
<td></td>
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<tr>
<td>Phone:</td>
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<tr>
<td>Exhibit Staff (up to 2 names, for additional staff, contact CSA for pricing): 1.</td>
<td></td>
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<tr>
<td>2.</td>
<td></td>
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<tr>
<td>Name/Description of Product(s)/Services(s) to Exhibit:</td>
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</tr>
<tr>
<td>Facebook Page:</td>
<td>Twitter Handle:</td>
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</tbody>
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#### PLEASE CHECK ONE:

<table>
<thead>
<tr>
<th>Description</th>
<th>Regular Fee</th>
<th>Late Fee*</th>
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</thead>
<tbody>
<tr>
<td>NEW! Exhibit Space + FULL Advertising Package DEAL! (inc. company logo on conference website and promotional material in registration packets)</td>
<td>$2,100</td>
<td>$2,300</td>
</tr>
<tr>
<td>NEW! Exhibit Space + Promotional Material Package DEAL!</td>
<td>$2,000</td>
<td>$2,200</td>
</tr>
<tr>
<td>NEW! Exhibit Space + Company Website Logo Package DEAL!</td>
<td>$1,900</td>
<td>$2,100</td>
</tr>
<tr>
<td>Exhibit Space ONLY</td>
<td>$1,800</td>
<td>$2,000</td>
</tr>
<tr>
<td>NEW! Promotional Material ONLY</td>
<td>$500</td>
<td>$550</td>
</tr>
<tr>
<td>NEW! Website Logo/Link ONLY</td>
<td>$200</td>
<td>$250</td>
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* Payment is considered late if postmarked after 30 days prior to meeting.

#### Method of Payment (check one)

- **CHECK** – Please make payable to:
  California Society of Anesthesiologists
  and mail to:
  One Capitol Mall, Suite 800
  Sacramento, CA 95814

- **CREDIT CARD** – I authorize the California Society of Anesthesiologists to charge the following credit card, in the full amount due. (check one)
  - MasterCard
  - Visa
  - American Express

Name as it appears on card: ____________________________
Card #: ____________________________ 3 or 4 digit security code: ____________________________
Expiration Date: ____ / ____
Billing Address: ____________________________
Signature: ____________________________

To be considered, send in this completed form along with payment.
This application form is subject to the terms and conditions provided in the Exhibitor Prospectus, subject to change.

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